



CBI

Rio is celebrating the Olympics and the emotions run and follow each other chaotically in these days that every day crown new heroes, sometimes famous ones, sometimes great lesser-known sports stars that come suddenly in the spotlight.

For the sport of Bowls, there is another Olympiad more distant in time, still to be assigned but always coveted by all the protagonists of this ancient sport who has been written in the story over the years.

These are the 2024 Games, for which the sport of Bowls in October of 2015 has submitted, once again, its official candidacy. "Boules Sport 2024" the acronym meant to represent the strength and the will of the great sport of bowling to result victorious to achieve the goal to participate at the Olympic Games. The commitment is common and unites everyone in a great team of bowls working cohesively. The CBI has immediately taken any action to ensure its complete cooperation and its full involvement for the "Olympic final Victory."

We can take many initiatives, we can engage people in order to demonstrate to the IOC how it is articulated, widespread and important, the Bowls sport presence in the world, how it is followed and loved, and how deep and engaging is its sportive value. From now until 2024 the path is still long and nobody knows how the Olympic Games will be structured. Maybe there will be changes in their organization; perhaps there will be technological progress that will give us some kind of innovative and perfect instruments to follow the athletes' exploits.

Here it will always remain important to the Olympics, as in the sports the human being, his strength, his will to emerge, to outdo, and his desire to participate at the Games which are the symbol of the sport. The Bowls players absolutely and undoubtedly deserve to participate.